



The Event

Live @ 5 is a free, outdoor music event held in Downtown Hattiesburg at Town Square Park every Friday evening in April and October.

The Purpose

The purpose of Live @ 5 is to provide fun, healthy, and affordable entertainment to our citizens and visitors, to promote participating businesses, and to support our local and regional artists.

The Goal

The goal of Live @ 5 is to realize a positive economic impact on the City of Hattiesburg and an increased quality of life for our citizens. Ultimately, we would like to produce more events, thereby having an even greater impact on the City

The Sponsors

The events are sponsored by local businesses and produced by Live @ 5 Productions, LLC.

How you can participate

There are many levels at which you can participate to promote your own business while playing a critical role in the production of Live @ 5.



Live @ 5 Underwriter (Platinum Level): \$2000 per year

As an underwriter, you will receive:

- Highly visible listing on the event stage banner to be posted on the stage at each event
 - Your business will be showcased at one event (multiple stage announcements)
 - Highly visible listing on all paid event advertisements
 - Four VIP Tent passes
 - Free vendor pass at all shows (if applicable)
 - Listing on the Live @ 5 website

Live @ 5 Sponsor (Gold Level): \$1000 per year

As a sponsor, you will receive:

- Visible listing on all paid event advertisements
 - Four VIP Tent passes for all shows
 - Free vendor pass at all shows (if applicable)
 - Listing on the Live @ 5 website

Live @ 5 VIP (Silver Level): \$500 per year

As a VIP, you will receive:

- Four VIP Tent passes for all shows
- Free vendor pass at all shows (if applicable)
- Listing on the Live @ 5 website

Live @ 5 Vendor: \$50 per event / \$400 per year

As a Vendor, you will receive:

- Space in the vending area of the park
 - Listing on the Live @ 5 website
- HHDA and PBFAM members receive a 50% discount
 - Food vendors will be limited to 10 per week.



For more info contact:
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